



Carolyn's Voice

THE OFFICIAL NEWSLETTER OF CAROLYN'S PLACE PREGNANCY CARE CENTER

New Initiatives Presented at Annual Meeting

Early this March, supporters of Carolyn's Place gathered in the quintessential New England Town of Woodbury at St. Teresa of Avila Church for the Annual Mass of Thanksgiving and Meeting. Carolyn's Place is grateful to Prince of Peace Parish for offering to share their spiritual home with us. The holy sacrifice of the Mass was offered by founder and board member Fr. Robert Rousseau, while Deacon Victor Mitchell, also a board member, assisted. Executive Director John Lynch provided musical accompaniment. After gathering for Mass, supporters of Carolyn's Place adjourned to the Parish Fellowship Hall to listen to the staff presentation on the successes and challenges of 2024, and what is in store for 2025.

Client Services Director Meagan Monaco and Staff Client Advocate Genevieve Mallon shared impactful statistics regarding the behaviors of abortion-determined women in 2024.

While Meagan reinforced research that nearly 80% of US abortions are via pill, Genevieve shared additional information regarding our effectiveness in saving lives through rapid response to women inquiring about our services. The team members, who serve on the forefront of our mission, continued to echo the need to understand that while abortion has already moved primarily to a pill-based means, a growing proportion of these are provided via telehealth and postal delivery. Providing an opportunity for a life-affirming choice is key to our mission of empowering women to choose life, and research is showing this opportunity must be made quickly available.

Meagan and Genevieve later shared that 56 women changed their abortion view this year, with nearly all of these individuals first agreeing to come for a free ultrasound. Over the past 24 months, ultrasound visits at our Mobile Ultrasound Van, operated in partnership with a neighboring pregnancy center, are up 100%.

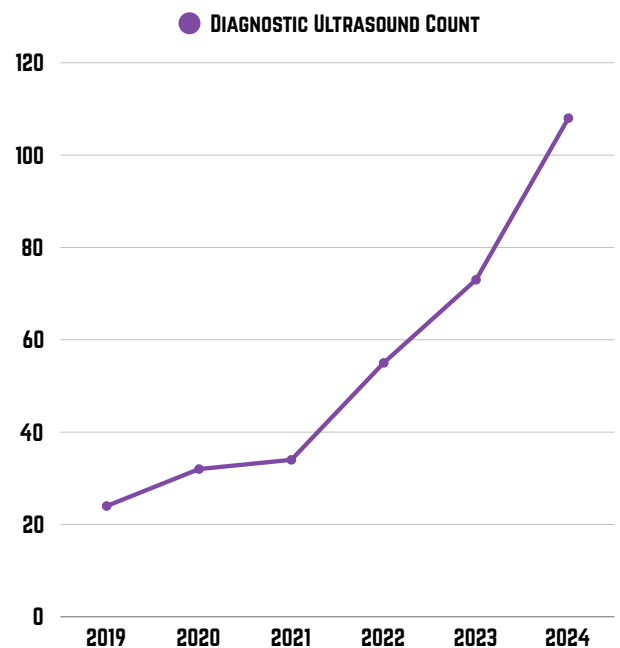
When a long-time supporter in attendance asked, "why the large increase?", it was attributed to both the new online advertising strategy combined with a timely and straightforward response by the client services staff.

56

Women

Changed Abortion View
After Appointment at
Carolyn's Place in 2024

Diagnostic Ultrasounds Provided To Carolyn's Place Clients



The Meeting quickly touched upon the financial health of 2024, where Business Manager Kim Halmoose was grateful to share that the past year’s fundraising activities included a diverse spread of grants, successful fundraising projects, and support from a healthy donor base that is routinely supportive of the mission. Kim further touched upon the numerous organized collections that provide Carolyn’s Place with material aid items to be distributed to its clients.

Executive Director John Lynch then spoke about three key areas for growth that transpired from the board’s 2024 strategic planning session: Marketing, Facilities & Program Services.

3 Initiatives:

Marketing
 Services
 Facilities



John shared that Carolyn’s Place began its first post-pandemic marketing campaign on Google several years ago. A recent grant and funds raised at the Annual Dinner have made it possible for Carolyn’s Place to proceed toward a rebrand, a new website, new printed materials, a healthy Google Ads budget, and numerous online mechanisms that are fairly invisible to the naked eye. He shared that the logo, fonts, and website will be focused at attracting potential clients while a separate website will serve as the organization’s hub for donors, volunteers, and community members.

John, now in his fourth year as Executive Director, then shared a larger vision for Carolyn’s Place. As announced back in December, Carolyn’s Place is preparing to offer practitioner-administered pregnancy tests and diagnostic ultrasounds under its own roof. Reiterating on the recent increase in ultrasound visits, which often result in a change in an intent to abort, he explained “there is vast potential to serve more women in the Greater Waterbury area by making this important service available more frequently.” He continued to explain that these services would require several medical personnel and a facility appropriate to render the services.

Elaborating further, John presented a facility plan that would continue to utilize our present location and allow for more service space nearby. He explained, “our current building will continue to house our parenting class programs, material aid room, and business office.” He continued by explaining that “all client services, including our new ultrasound program and all other client advocate appointments will be housed in a newly-renovated office suite within the medical office building that is across the street from our current office.”



An architect’s rendering of the planned ultrasound room which will include a restroom for pregnancy testing

The Carolyn's Place Brand is Currently Under Redesign this Spring as part of our marketing strategy



An architect's rendering of the client waiting area within the planned Client Service Office

It was shared that this planned model moves the ultrasound and the equally important pregnancy decision conversation off of a mobile vehicle and into a quiet, professional and confidential space. He further elaborated that moving our client services across the street would ease congestion in the parking area of the existing building, making it easier for the many volunteers that work each week in the material aid room and business office.

After displaying the proposed floor plan for the new office, John shared, "our purpose in this expansion is simple; our mission is to empower women considering abortion to choose life, and this [medical] model has been proven successful in the current era at doing such."

Before the meeting closed, he asked the attendees to continue their prayers that the Lord will guide Carolyn's Place and provide it with the people and resources needed to carry out its mission into its third decade of service to some of society's most vulnerable.

Carolyn's Place is grateful to Pustola & Associates for generously providing design services as we bring this vision into reality.

View the Presentation Online!

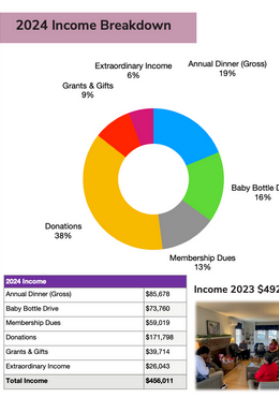


Finances: Income

- Increase in giving at Annual Dinner, slight decrease in BBB
- General Gifts stayed strong
- Slight decrease in income in 2024.
- Shifts in timing and goals resulted in less membership drive revenue and grants.

2025 Goals:

- Grow recurring support to cover an additional \$80,000 in annual expenses to operate new initiatives, primarily through Membership Drive
- Promote the impacts of new initiatives to incentivize support



Client Services: What Are They Looking For?

- The first organization to respond
- The organization that can offer services immediately

We are not the only call she made



Couldn't make the meeting? We encourage you to view the entire Annual Meeting Presentation, available at carolynsplace.org under "about us" or by scanning the QR code to the left.

Saint Gianna Beretta Molla

Saint Gianna was an Italian Pediatrician who was born about 100 years ago. By age 15, Gianna regularly submitted herself to the will of God in prayer and action, allowing the Lord's will to direct her daily life. Gianna bore three children but developed a uterine fibroma during her fourth pregnancy which threatened both her life and that of her unborn child. Gianna faced several surgical options that would remove the fibroma. Some options would likely result in terminating the pregnancy, while other options would be more favorable for the pregnancy, but likely result in the loss of her life.



Gianna chose the procedure that would most likely let her unborn child live at the cost of her own life. Her fourth child, Gianna Emanuela was born on April 28, 1962. Sadly, Gianna Molla died of an infection six days later, as a complication of the surgery.

Two miracles, both child-birth related, were later attributed to Gianna's intercession. In 1977, a woman that just delivered via Cæsarian section faced a life-threatening infection. At the advice of the nurse, who was a religious sister and aware of Gianna Molla, it was suggested the woman pray for Gianna's intercession. She was released from the hospital the next day. In 1990, a woman pregnant with her fourth child was suffering complications in her second trimester. She had a sudden loss of amniotic fluid at only four months gestation and doctors advised her the only way to save her own life was to terminate the pregnancy, but she refused. Having heard of Gianna Molla, her family began praying to her for intercession. Fourteen weeks later, a perfectly healthy baby was born. Saint Gianna was canonized in April of 1994.

There is a special devotion to Saint Gianna at Carolyn's Place. Our weekly prayer group and monthly men's prayer group pray for her intercession to protect the unborn from abortion and to protect the health of mothers facing pregnancy complications.

Client Advocates at Carolyn's Place will never advise or refer for an abortion for any circumstance, including expressed maternal health concerns.

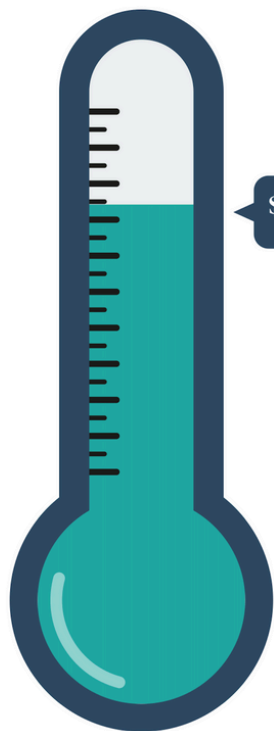
**Weekly Rosary & Prayer for Life:
Tuesdays, 11:30am**

**Monthly Men's Prayer:
Second Tuesdays, 7pm**



GOAL: \$80,000

2025 Membership Drive



\$59,300

Carolyn's Place is grateful to report that we have reached 74% of our 2025 Membership Drive Goal from 275 members. As presented in February, this year's drive seeks to provide the funding that will be necessary for us to expand our office to offer frequent and professional life-saving diagnostic ultrasounds, here in Waterbury.

Envelopes were provided in last December's Newsletter and in a special Membership Mailing. If you did not receive the membership mailing you may contact our business office or follow the QR code to join online.

The 2025 Membership season will run through November 30th, 2025 and names will be published in our December Newsletter.

*Since December 2024



Thank You For Your Service

Carolyn's Place is grateful for the time, sacrifice and dedication bestowed by Sr. Mary Richards, F.S.E, who has recently completed her service on the Carolyn's Place Board of Directors.



Scan the QR to become a member

Service Opportunities

We are looking for some extra help during April and Early May for some traditional "Spring Cleaning" Tasks. These make great one-time service projects for those that can't make regular volunteer commitments.

- **Mulching:** Looking for an organized group of 4-6 individuals to spread fresh mulch around our center. The group should provide necessary tools and leadership, we provide the mulch. Can be done after hours such as on a Saturday.
- **Window Washing:** Looking for 2-3 volunteers that can assist us on several evenings to clean the interior and exteriors of our center's windows. Tools and materials provided.
- **Pot Hole Repair:** Looking for 1-2 strong individuals to fill several pot holes and cracks with cold patch compound.
- **Courier:** Serve as one of several individuals on-call to transport supplies and materials as needed from nearby churches, organizations, or businesses. Must be able to carry 20 pounds short distances.

Contact our Business Office at 203.597.9080 to inquire about these service opportunities.

Educational Presentations for Your Church

Although it has not changed “what” it does, the abortion industry has changed “how” it does it . Most US abortions are via abortion pill and a growing number of those abortions are provided via tele-health and mail-delivery. Its marketing has become equally as destructive, regularly targeting our youth and young adults.

The staff at Carolyn’s Place are glad to update your ministry (even small groups) on how how abortion has evolved in the 2020's.

Contact our business office at 203.597.9080

Grant for Marketing Initiatives

Carolyn’s Place recently received a \$7,300 grant from the Donald D. Lynch Family Foundation to support the costs of our rebranding and website redevelopment for our marketing initiatives.

Join Our Email List

Carolyn’s Place periodically sends out email updates about our programs, engagement opportunities and events. Visit our website and sign up for our emails under the “about us” tab, or scan the QR code to the right, so you will always be “in the know.”



Christmas Collections

Thank you to all the following groups & churches for the bountiful personal needs collections received during the Christmas Season and into the late Winter:

- Mary Mother of the Church, Waterbury
- St. Stanislaus Church, Bristol
- St. Basil the Great Parish, Wolcott
- Holy Disciples Parish, Watertown
- Knights of Columbus Council #13459, Prospect
- St. Jeanne Jugan Parish, Enfield
- Prospect Senior Center Knitters
- Waterbury Chapter of UNICO National
- The Community Chapter, Oxford
- St. Bridget of Sweden, Cheshire
- St. Francis de Sales, Bristol



For more information on hosting a BBB at your church, school, workplace or group, visit our website or contact our office at 203.597.9080

No group is too small to support our mission!



Please support Carolyn’s Place, along with your other favorite local charities this April during the Give Local Online Event.

Busy Winter Season for Education Classes

Although Winter is typically a slow period for our ministry, nearly 25 expectant mothers have participated in our parenting class programs since the first of the year. This is more than double our typical program size in a quarter-year. A combination of new evening hours and Spanish offerings have allowed more individuals to participate in this program. What a blessing!

Carolyn's Place provides those completing the program with the essentials necessary to take their newborn home. With so many participating these past few months, we have quickly moved through much of the items donated around Christmastime. You can support the individuals that have made a commitment to attending these programs by donating items from the Wish List.



Spring Wish List

Diapers Sizes - 1, 2, & 3
Baby Wipes

Infant Clothing: Boy, Girl, or Unisex
Sizes: Newborn, 0-3mo, & 3-6mo

New Carseats - All Designs

Due to several large classes since the first of the year, our supplies of diapers, wipes, and infant clothing are dwindling. We are asking those that wish to support our material aid program to concentrate in this area of need.

The personal needs room of Carolyn's Place exists to provide supplementary material aid to clients that are actively working with our staff as well as participants in our education programs. Our mission is to support decision making related to sexuality and childbearing through education, comfort, and assistance.



Carolyn's Place

PREGNANCY CARE CENTER

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WATERBURY, CT 06708



**NONPROFIT
ORGANIZATION
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CALL/TEXT

24/7 SUPPORT LINE: 203-597-9050

BUSINESS OFFICE: 203-597-9080

VISIT US:

www.carolynsplace.org



RETURN SERVICES REQUESTED



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Spring 2025

**New Initiatives Shared
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Intercessor to Mothers
& the Unborn***

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**Ultrasound Program
Planned to Open in Late 2025**